

Joint Seminar (Jan. 30, 2014)
“Promotion of Industry in Tanzania – Kaizen and Beyond”



Introduction:

‘Overview of Industry Promotion – based on Japan’s assistance to the developing countries’



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Japan International Cooperation Agency (JICA)

- Development Assistance Agency of Japanese Government -

Vision: Inclusive & Dynamic Development!

Challenges on Industry Promotion

= based on Japan's ODA =

1. Policy/Institution
2. Competitiveness Enhancement
(especially to SME)
3. Business Environment



1. Policy/Institution

(1) **Formulation/Improvement of Policy/Institution**

- related to industry, SME, supporting industry, investment, trade, etc. (Mr. Industry!)

(2) **Capacity Development of Agencies**

- establishment, coordination, procedures, statistics, public relations, etc.



2. Competitiveness Enhancement (especially to SME)

(1) Capacity Building of Firms (Management & Technology)

- government support function, business skill (ex. BDS provider), technical skill (ex. *Kaizen*), etc.

(2) Vertical/Horizontal Collaboration among Firms and Agencies

- business matching function, supporting industry, *cluster*, local industry (ex. One Village One Product), etc.

2. Competitiveness Enhancement (especially to SME) (continued)

(3) Access to Finance

- finance institution capacity, financial intermediary loan (or TSL), etc.



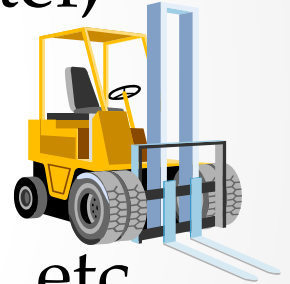
(4) Industrial Human Resources Development (Business, Technical Skill)

- entrepreneur (ex. through training course), engineer & technician (ex. through university/college), etc.

3. Business Environment

(1) Infrastructure

- transport, power, telecommunication, water, EPZ/SEZ, industrial park, etc.



(2) Basic Institutions

- intellectual rights, standard accreditation, etc.

(3) Trade/Investment Promotion

- bottleneck reduction (ex. tax/non-tax barrier), trade facilitation (ex. single window, one stop service), policy/institution/agency, etc.

**Industrialization, Promotion of Manufacturing
Sector & SMEs is
a Key to Inclusive Development in Tanzania!**

**Let us create *sufficient job opportunities*
especially for young generation!**



Asanteni sana! Arigatou!